

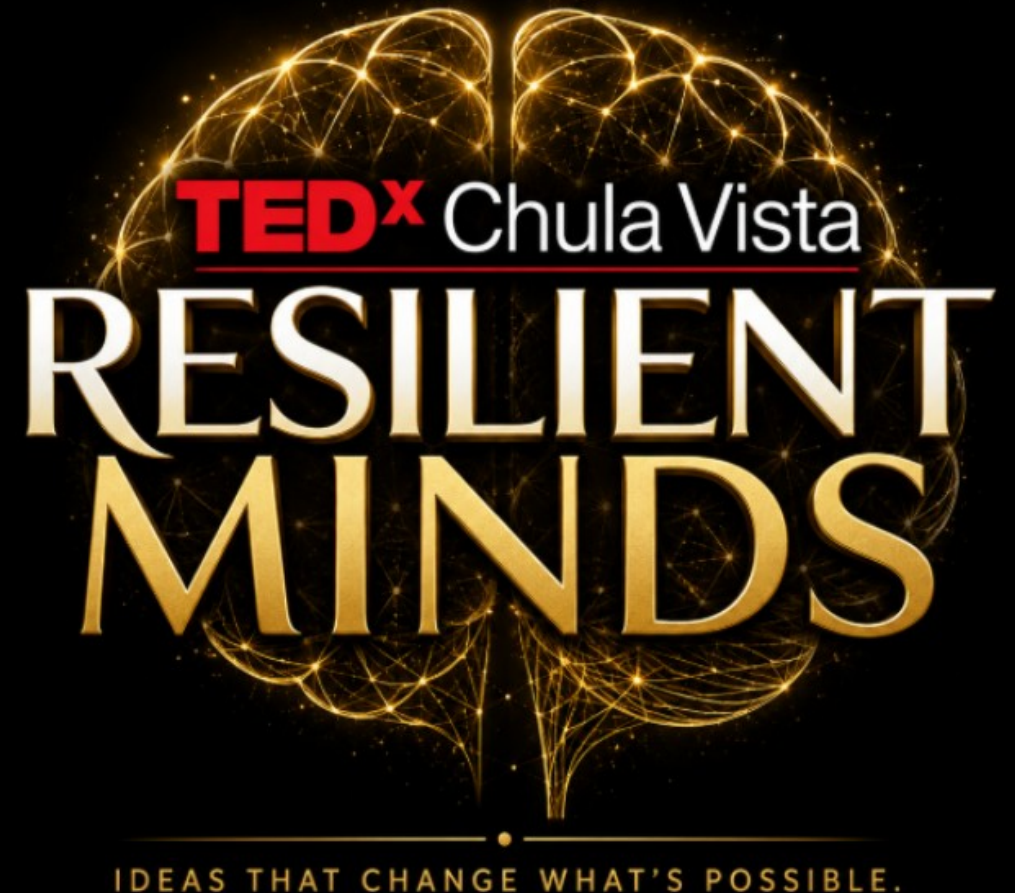
TEDxChula Vista

Partnership & Sponsorship Opportunities

Partner with us to create lasting impact.

RESILIENT MINDS • NOVEMBER 14, 2026 • CHULA VISTA, CA

[www.tedxchulavista.com]



THE OPPORTUNITY

More Than Sponsorship. A Partnership in Impact.

Partnering with TEDx Chula Vista is more than placing a logo on an event. It is an opportunity to invest in people, strengthen communities, increase your organization's visibility, and become part of a mission creating measurable, lasting impact.

Our corporate partners help make our programs and event possible while receiving meaningful opportunities for brand recognition, community engagement, relationship building, and public visibility.

We are seeking organizations that want their sponsorship dollars to do more than purchase exposure — we are building partnerships around impact.

I

Mission Impact

Your investment helps make real community outcomes possible.

II

Partnership Value

You receive recognition, visibility, and association with the mission.

WHO WE ARE

Our Mission

TEDx Chula Vista is an independently organized TED event bringing the power of ideas worth spreading to San Diego County. Held under the theme “**Resilient Minds,**” the event convenes speakers, performers, students, and community leaders for a full day of stories, insight, and shared perspective.

Who we serve

Students, emerging speakers, educators, and community members across Chula Vista and the greater San Diego region.

What we provide

A professionally produced TEDx stage, a speaker development and coaching program, and a platform for ideas that strengthen and reflect our community.

Why it matters

Resilience is built through stories that are heard. Every talk on our stage helps shift how our community sees itself — and what it believes is possible.

EVENT BY THE NUMBERS

48

SPEAKERS & PERFORMERS

4

PROGRAM SESSIONS

2

DAYS OF PROGRAMMING

100

AUDIENCE SEATS ON-SITE

[Digital & Community Reach — TBD]

WHY THIS MATTERS

Your Brand. Their Opportunity. Our Collective Impact.

01

Speaker Development & Coaching

Structured preparation that turns first-time speakers into confident storytellers.

02

Youth & Student Programming

Tools and guided experiences that help students shape and share their own ideas.

03

Community Stage & Storytelling

A professionally produced platform for voices that reflect our community.

04

Volunteer & Partner Network

A growing network of community members and organizations invested in the mission.

OUR AUDIENCE

Who You'll Reach

 Students & Young Adults

 Parents & Families

 Educators

 Community Leaders

 Entrepreneurs

 Professionals

 Nonprofit Leaders

 Corporate Partners

 Volunteers & Supporters

VERIFIED REACH

Up to 100 seats on event day • 48 speakers & performers, each with their own network • [Email List Size] • [Social Following] • [Media/Press Reach]

Why Partner With Us?

1

Brand Visibility

Position your organization in front of an engaged, mission-aligned audience.

2

Community Leadership

Demonstrate a tangible commitment to strengthening the communities we serve.

3

Corporate Social Responsibility

Connect your investment to visible community impact and your CSR/ESG priorities.

4

Audience Engagement

Interact directly with attendees, families, professionals, and community leaders.

5

Relationship Building

Connect with community leaders, partner organizations, and fellow sponsors.

6

Employee Engagement

Offer employees opportunities for volunteerism, mentoring, and participation.

OUR HIGHEST LEVEL OF
PARTNERSHIP

Presenting Sponsor

\$30,000

Designed for organizations seeking maximum visibility, meaningful brand integration, and a prominent association with the mission.

CATEGORY EXCLUSIVITY

Available subject to written agreement and availability.

Partnership Benefits

- Premier recognition as Presenting Sponsor
- Full-page feature in the official event catalog, distributed to every attendee
- Highest-level logo placement on event & campaign materials
- Prominent logo placement on event/program website
- Recognition on sponsorship webpage
- Recognition on applicable event signage
- Recognition from the stage during major programming
- Inclusion in applicable press releases & media communications
- Featured recognition across social media campaigns
- Dedicated sponsor spotlight on social media
- Recognition in applicable email communications
- Premium event admission / VIP access allocation
- Access to VIP or partner experiences
- Branded activation or exhibit space, when applicable
- Opportunity to provide approved branded materials
- Program moment: welcome, presentation, or recognition segment
- Post-event sponsorship / impact report
- First opportunity to discuss renewal

A HIGH-VISIBILITY PARTNERSHIP

Impact Sponsor

\$20,000

For organizations seeking substantial brand recognition while directly supporting the mission and programs.

Partnership Benefits

- Impact Sponsor recognition
- Premium event admission allocation
- Prominent logo placement on website & sponsorship materials
- Branded activation or exhibit presence, when applicable
- Logo inclusion on applicable event signage
- Opportunity to provide approved branded materials
- Stage recognition during event programming
- Recognition on sponsorship webpage
- Recognition across applicable social media content
- Inclusion in post-event sponsor recognition
- Sponsor spotlight or dedicated social recognition
- Post-event impact summary
- Inclusion in applicable email communications

ENTRY CORPORATE PARTNERSHIP
LEVEL

Community Sponsor

\$10,000

A meaningful partnership for organizations committed to supporting the community while gaining valuable recognition among our participants and supporters.

Partnership Benefits

- Community Sponsor recognition
- Logo placement on sponsorship webpage
- Logo placement on selected event/program materials
- Recognition on applicable event signage
- Social media recognition
- Recognition in selected sponsor communications
- Event admission allocation
- Opportunity to provide approved promotional materials
- Inclusion in sponsor thank-you communications
- Inclusion in post-event sponsor recognition

SPONSORSHIP COMPARISON

Choose Your Level of Impact

BENEFIT	PRESENTING	IMPACT	COMMUNITY
Investment	\$30,000	\$20,000	\$10,000
Official Sponsor Recognition	✓	✓	✓
Event Catalog Feature	Full Page	—	—
Website Recognition	Premier	Prominent	Included
Event Signage	Premier	Prominent	Included
Social Media Recognition	Featured Campaign	Featured Recognition	Recognition
Email Recognition	Premier	Included	Selected
Stage Recognition	Premier	Included	—
VIP / Event Access	Highest Allocation	Enhanced Allocation	Standard Allocation
Brand Activation Opportunity	Priority	Available	As Available
Sponsor Spotlight	Dedicated	Included	—
Program Participation	Priority	As Available	—
Post-Event Impact Report	✓	✓	✓
Renewal Priority	✓	—	—

BEYOND THE LOGO

We Build Partnerships, Not Just Sponsorship Packages

Every organization has different community-impact and marketing objectives. Our team works with major partners to identify meaningful ways to align your organization with our mission — while protecting the integrity of our programs and participant experience.

- Program Underwriting
- Community Initiatives
- Technology Sponsorship
- Employee Volunteer Opportunities
- Branded Activations
- Multi-Year Partnerships
- Scholarship Support
- Educational Programming
- Event Experiences
- Mentorship Initiatives
- In-Kind Partnerships

INTERESTED IN A LARGER OR MULTI-YEAR PARTNERSHIP?

*Let's build a custom partnership
together.*

The tiers on the previous pages are our published levels — not a ceiling. Organizations ready for a larger or multi-year investment are invited to start that conversation with our team.

WHAT YOUR INVESTMENT SUPPORTS

Your Sponsorship at Work

1

Programs

2

Mentorship

3

Education

4

Community Experiences

5

Participant Resources

6

Event Production

7

Outreach

Every partnership helps expand our ability to serve, create opportunities, and deliver meaningful experiences to the people and communities at the center of our mission.

What Sponsors Can Expect

1

Dedicated Coordination

A dedicated sponsorship coordinator manages your partnership from agreement through event day.

2

Brand Asset Collection

We collect and confirm your logo, brand guidelines, and materials for accurate representation.

3

Fulfillment Schedule

A clear, agreed-upon schedule for delivering every benefit in your partnership package.

4

Pre-Event Communication

Regular updates as event day approaches, including sponsor-specific details.

5

Recognition Management

Your organization's recognition is coordinated across signage, stage, digital, and print.

6

Post-Event Reporting

A post-event acknowledgment and impact report on your partnership, where applicable.

BECOME A SPONSOR

Let's Create Impact Together.

Your organization has the opportunity to do more than sponsor an event. You can help create opportunities, strengthen communities, and become part of a mission designed to produce lasting impact.

\$30,000

PRESENTING SPONSOR

\$20,000

IMPACT SPONSOR

\$10,000

COMMUNITY SPONSOR

CUSTOM & MULTI-YEAR PARTNERSHIPS AVAILABLE

BECOME A SPONSOR

SCHEDULE A PARTNERSHIP CONVERSATION

[Sponsorship Contact Name] • [Email] • [Phone] • www.tedxchulavista.com

PARTNER WITH PURPOSE.

Together, we can create opportunities that last far beyond one event.



TEDxChula Vista

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